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Princess Castle Net

Considering the many female-gendered toys designed for the girls, I picked on the princess castle net with large star lights strings, making an enchanting look when set in the girl's bedroom. The castle net is pink in color, and the large bright star is used to brighten inside the net. The net is easy to set up and requires no expertise in erecting it since it comes with an easy-to-follow manual where one reads and follows instructions on how to put it up. Additionally, the material of the net is polyester which makes it durable and hard to tear up when used for both indoor and outdoor purposes (Amazon.com). The toy is best for girls because it stimulates the environment and makes the girls imagine a play, have fun as it encourages social interaction among them. The discussion in the paper looks at how the princess castle net is designed to teach girls social interaction, the art of beauty, and creativity in society.

According to the Amazon website on toys and games, the price of the princess castle net is USD 47.95. Most probably, the groups targeted for this item are the middle and upper-class socioeconomic statuses. The advert made for this item on the website is a healthy, well-dressed white girl playing inside the brightly lit net with pink color, and seemingly, the girl is lost in imagination while playing inside the castle net. In society, social stratification determines the social needs of the people. Meaning the lower class has not been targeted by the advertisement of

this item because their needs and priorities do not match the item since they will prefer to spend the money on other needs like shelter and food, commodities which are always available for both middle and upper-class people.

Socialization is an essential process in children, enabling them to learn about the cultures of their dominant society, with family being a vital agent of the process (Esra 25). Children in this process are taught to adapt to their gender roles as expected by society, a reason why toys for girls are different from boys. In society, girls are socially constructed to adhere to the roles characterized by femininity which they are socially trained in their younger days to adapt to when they grow. On the advert of the princess of castle net, there exists an aspect of preparing the girl child for her feminine gender roles in society. Naturally, girls are expected to be a gender that loves nature by being associated with beauty in the environment. Therefore, the reason for the many advertisements with bright colors depicting girl kinds of stuff. The castle net is made in pink colors and stimulation with large star stings, making the whole item colorful, conspectus, and beautiful. The toy prepares the girls in their dominant gender role of being attractive and doing all it takes to look beautiful in society. In using the castle net toys for girls, the female parents are encouraged to accompany their girls in imaginative plays to teach the girls about their gender roles as girls and make them aware of various chores performed by women in society. The net, therefore, provides a perfect playground for girls to socially interact with their mothers through creative games and plays for the sole purpose of nurturing the girl child towards their gender roles in society.

In conclusion, from the discussion above, society segregates roles according to gender. All the agents of socialization are expected to socially construct the children into their dominant gender roles in society. The princess castle net promotes femininity in girls by allowing them

socially interact with their mothers while playing creative and imaginative games to see the beauty of nature, a role they are expected to take up when they grow in society. The use of pink color to produce the net is a proper reason for the conclusion herein.

Works Cited

Amazon.com. Toys and games.

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